

ABOUT ***START-UP***

Welcome to SAFINA ENTERPRISES, your destination for exquisite handcrafted creations in the heart of Kishanganj, Bihar.

We believe that artistry and tradition go hand in hand. Nestled amidst the vibrant cultural tapestry of Bihar, our company is committed to preserving and promoting the rich heritage of handmade crafts. Our journey began with a profound appreciation for the skilled artisans of our region, whose craftsmanship has been passed down through generations.

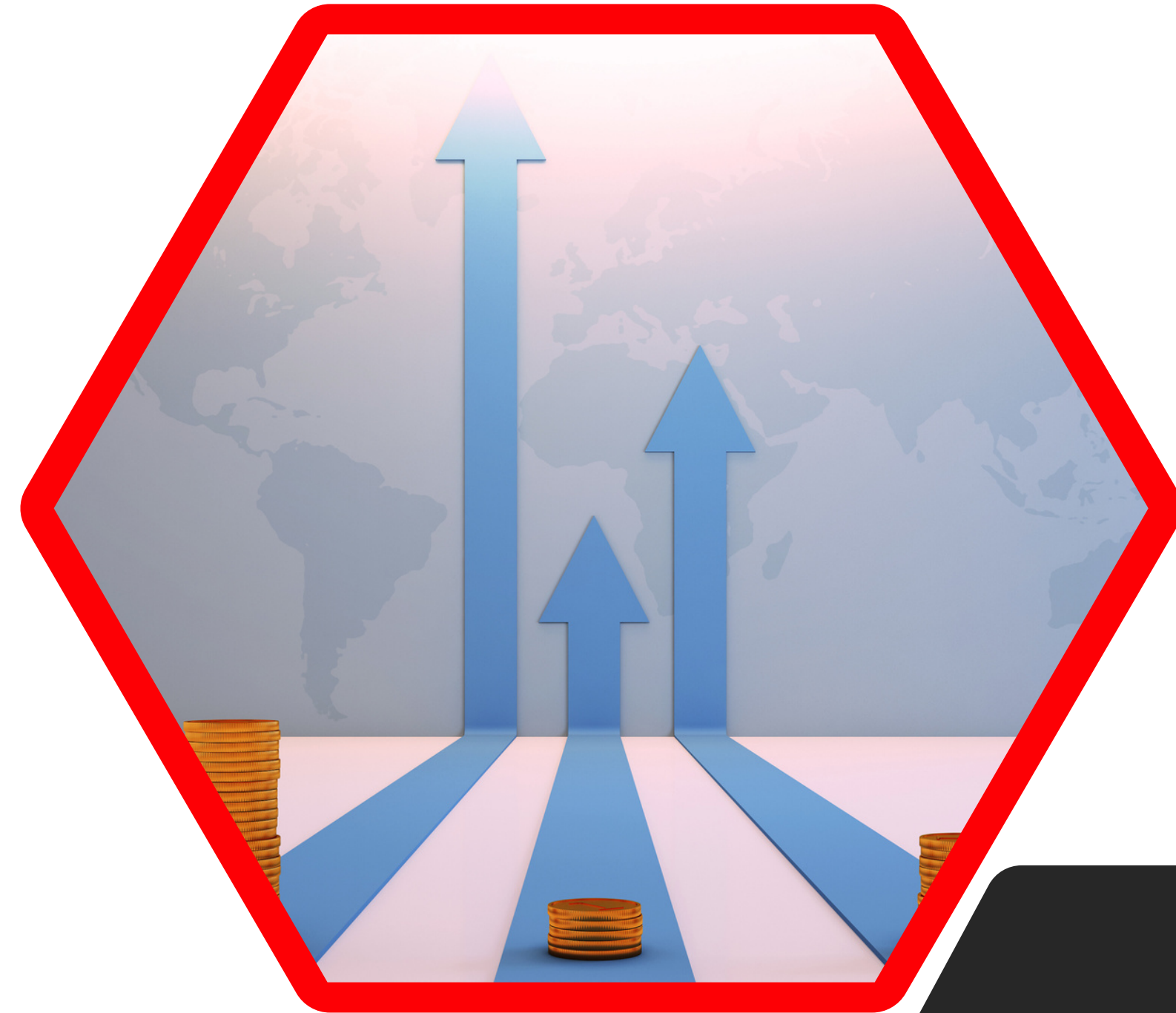


ABOUT

SAFINA PARWEEN

With a passion for creativity and a keen eye for detail, Safina Parween has embarked on a remarkable journey in the realm of handcrafting. Armed with a deep understanding of various artistic techniques and a natural flair for innovation, SAFINA has carved out a niche for themselves in the world of handmade wonders.

What sets Safina Parween apart is their mastery over a diverse range of crafts, from intricate paper quilling to exquisite ceramic pottery. Their ability to seamlessly blend traditional methods with contemporary designs reflects a unique artistic sensibility. This expertise is further complemented by Safina Parween's dedication to quality, evident in every meticulously crafted piece.



START-UP PRODUCTS



#1



#2

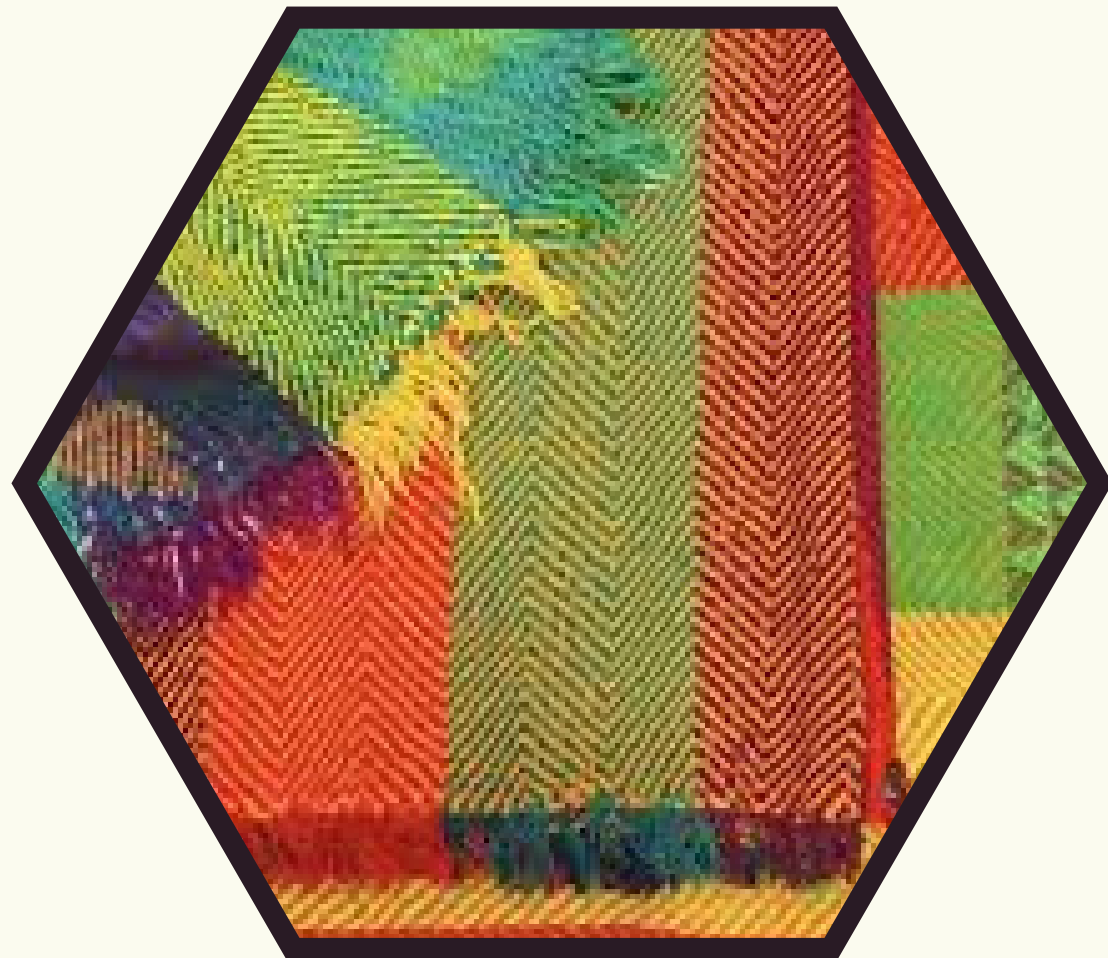


#3

OUR WORKS



OUR WORKS



VISION

our vision is to become a global hub for exceptional handcrafted creations, known for merging artistry and innovation to inspire a renaissance of appreciation for handmade craftsmanship.

We envision a world where our handcrafted pieces adorn homes and spaces, each item telling a unique story of creativity, dedication, and passion. Through our commitment to preserving traditional techniques while embracing modern design,

we aim to redefine the perception of handmade art, making it a symbol of sophistication and individuality.



MISSION

At Safina Enterprises, our mission is to celebrate the beauty of handmade craftsmanship and ignite the spirit of creativity in every individual. Guided by a commitment to excellence and a passion for artistry, we strive to offer a curated collection of meticulously crafted pieces that inspire and captivate.

We believe in the power of human touch and artistic expression, which is why we meticulously handcraft each item with unwavering attention to detail and dedication. Our mission extends beyond mere products; we aim to foster a sense of community by sharing knowledge, hosting workshops, and creating an environment where artistry thrives.



VALUES

- **OUR VALUES**

we are more than just a handcrafted business. We are driven by a set of core values that guide everything we do. These values define our identity, shape our decisions, and inspire our creations.



CREATIVITY

Creativity is the beating heart of SAFINA ENTERPRISES. We believe that within every individual lies an innate spark of imagination waiting to be ignited. Our mission is to fan those flames, nurturing creativity and encouraging it to flourish in all its forms.

In the realm of handcrafting, creativity is not just a skill; it's a way of life. It's the fusion of colors, textures, and techniques that gives birth to a masterpiece. It's the journey of transforming raw materials into something that resonates with emotions and stories. We invite you to embrace this journey with us.

we celebrate unconventional thinking, the courage to experiment, and the joy of creating something entirely unique. Our workshops, products, and artistic endeavors are all designed to inspire your imagination and fuel your creative spirit.



WE NEED THE TEAM



MR.
Head Manager



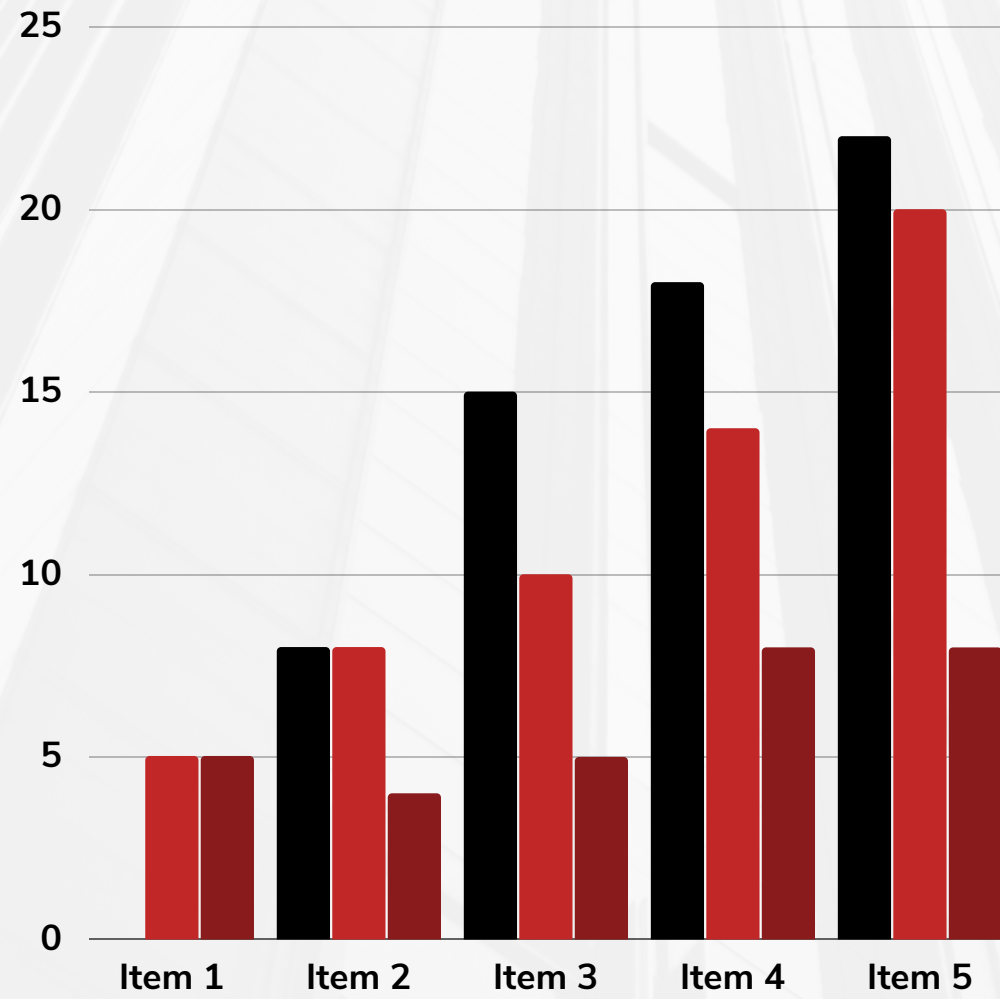
MISS.
Business Analyst



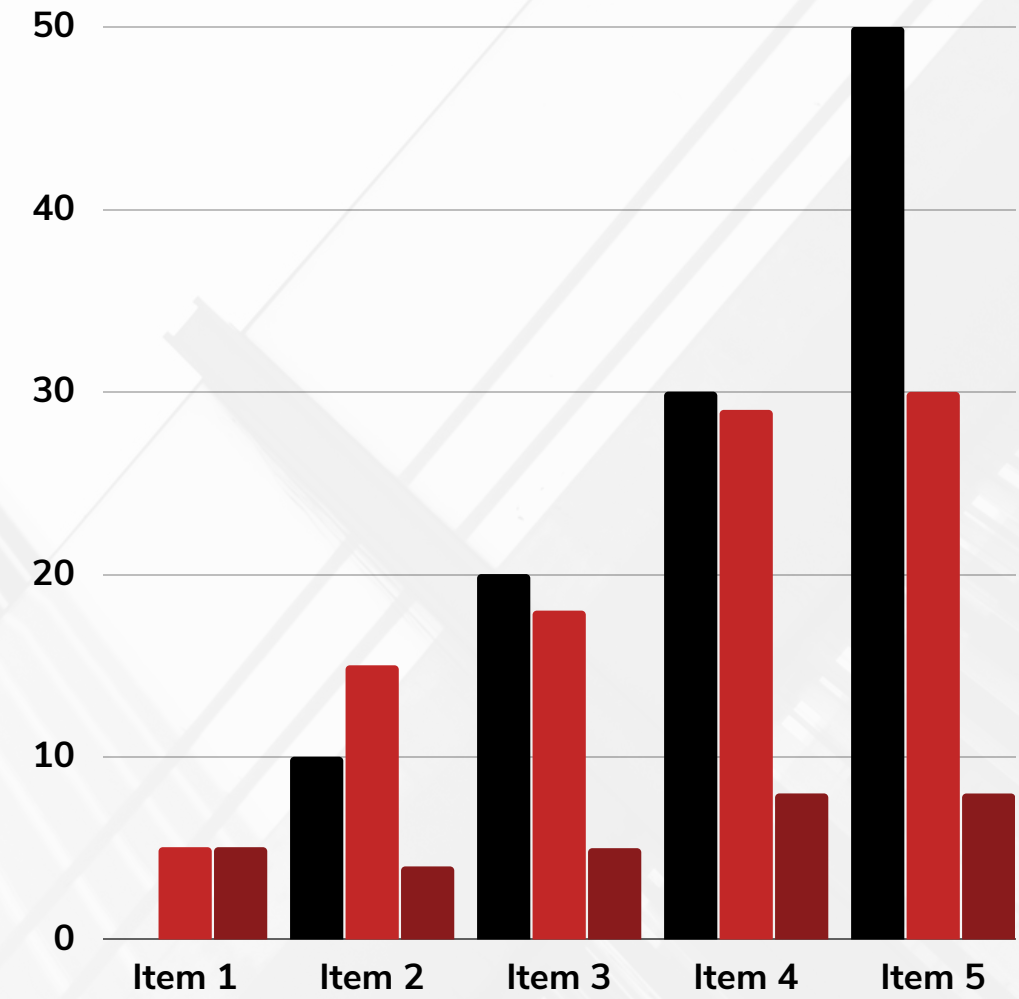
MR.
Business Specialist

Company Chart

2023



2024



MARKETING STRATEGY



VISUAL STORYTELLING



SOCIAL MEDIA ENGAGEMENT



PERSONALIZED CUSTOMER'S SERVICE



WEBSITE CREATION

WEBSITE CREATION

MARKETING STRATEGY



IT IS GOING TO BOOST OUR SALES 100 TIMES



IT IS THE BEST WAY TO SHOWCASE OUR PRODUCTS TO THE WORLD



BRAND IDENTITY AND BRAND VALUES CREATIONS



DATA DRIVEN INSIGHTS

OUR TARGETS

- **TARGETS**

our primary goal is to create a lasting impact through our handcrafted creations



IMAGINATION

**" Everything You Can Imagine is
Real- Picasso**





THANK
YOU

